

Artist Retrospective – Poster Rubric

Name of Artist-_____

Category	10	8	6	4	2
Required Elements	The poster includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included.	All but 2-3 elements are included.	More than 3 required elements are missing from the poster.
Labels	All items of importance are clearly labeled and can be read from at least 3 feet away.	Almost all items of importance are clearly labeled and can be read from at least 3 feet away.	Some items of importance are clearly labeled and can be read from at least 3 feet away.	Few items of importance are clearly labeled and labels are difficult to read.	Labels are too small to view and/or no important items were labeled.
Graphics Relevance	All graphics are topic related and make the poster easier to read and to understand.	Almost all graphics are topic related and make the poster easier to read and to understand.	Some graphics are topic related and make it easier to understand.	Few graphics are topic related.	No graphics are topic related.
Unity of Elements	The poster is exceptionally well unified through repetition and organization of design elements; fonts, colors, shapes.	The poster is well unified through repetition and organization of design elements; fonts, colors, shapes.	The poster is fairly well unified through repetition and organization of design elements; fonts, colors, shapes.	The poster lacks unity due to insufficient organization and failure to repeat design elements.	The poster is poorly designed, unorganized, and elements of design are not repeated.
Mechanics	There are no mechanical – grammatical mistakes .	There is 1 mechanical – grammatical mistakes.	There are 2-3 mechanical – grammatical mistakes.	There are 4 mechanical – grammatical mistakes.	There are more than 4 mechanical – grammatical mistakes.

TOTAL-_____/50

50-45=Outstanding 44-40=Good 39-35=Satisfactory 34-30=Needs Improvement