Counterculture of the 1960s
Counterculture

- Group of young Americans in the 1960s who rejected conventional customs and mainstream culture.
- “Hippies”
- Generation Gap
Change in Dress and Hair

- Women wore freer fashions of loose fitting dresses.
- They adopted the dress of the working people
  - Blue jeans
  - Plain cotton shirts
  - Peasant blouses
  - Indigenous articles
- Mop Top
Art

- Pop Art
  - Andy Warhol
  - Roy Lichtenstein

- Op Art
  - Colorful
  - Appeared to be created under the influence
Music

• Stagnant in the early 60s.
• 1964 the “British Invasion”
• The Beatles and the Rolling Stones
• Rock-n-Roll
Music

- Folk Music
  - Bob Dylan and Joan Baez
- Traditional songs that had been passed down from generation to generation.
Woodstock

- August 1969
- Woodstock Music and Art Fair
- 400,000 people gathered for 3 days
- Bethel, New York in an open pasture.
- “A Fellowship Experience”