

	Weekly Lesson Plans	Mr. Rob Donatelli	Week of: 12/8/14	Room: 308
Class	Accounting I	Sales/Entrepreneurship	Life Skills in Business Twice A Week	Internet & Web Page Design Twice A Week
Monday	<p>Weekly Objectives: I can:</p> <ul style="list-style-type: none"> -Prepare an income statement for a service business organized as a proprietorship and analyze an income statement using component percentages. -Prepare a balance sheet for a service business organized as a proprietorship. -Analyze and discuss why companies produce financial statements. -Read, reflect on, and analyze a company's annual report of their choice. -Celebrate computer science education week by exploring code.org and engaging programing simulations. <p>Relevancy:</p> <ul style="list-style-type: none"> -Students will learn how to prepare a professional income statement and balance sheet from financial information. They will also explore why companies produce financial statements and how to analyze them. <p>Anti-Set:</p> <p>Procedure:</p> <ul style="list-style-type: none"> -Chapter 7 open book test: 20 points. -When done, students are to complete a financial statement analysis worksheet that breaks down the different components of an income statement and balance sheet. 	<p>Weekly Objectives: I can:</p> <ul style="list-style-type: none"> -Work cooperatively and collaborate within a group to complete leadership challenges. -Define target market. -Identify the different types of market research. <p>Explain how to analyze a target market.</p> <p>Relevancy:</p> <ul style="list-style-type: none"> -Students will learn how to work together in a team, write a comprehensive plan for starting a business, identify a target market, and create a professional survey for market research. <p>Anti-Set:</p> <p>Procedure:</p> <ul style="list-style-type: none"> -In teams, students will analyze their presentations and feedback from last week. They will make changes accordingly. -They are to clean-up any errors/add to the company description, industry analysis, and competitors sections. <p>Weekly Assessments:</p> <ul style="list-style-type: none"> -Class participation, notes, teamwork, discussions, warm-ups. - Business plan corrections. -Target market worksheet: 4 points. -Target market paragraph: 8 points. 	<p>Day 1</p> <p>Weekly Objectives: I can:</p> <ul style="list-style-type: none"> -Create a professional digital e-folio using Wix.com. -Celebrate computer science education week by exploring code.org and engaging programing simulations. <p>Relevancy:</p> <ul style="list-style-type: none"> -Students will explore code.org's interactive games to gain exposure to coding which is a life skill and a great job opportunity in the future. <p>Anti-Set:</p> <p>Procedure:</p> <ul style="list-style-type: none"> -Review for quiz next class with review game. -Introduce computer science video and directions for code.org. -Students will explore and complete an hour of code! <p>Weekly Assessments:</p> <ul style="list-style-type: none"> -Class participation, notes, discussions, warm-ups. -Wix digital e-folio project: 50 points. -Coding activities. -Career documents quiz: 15 points. 	<p>Day 1</p> <p>Weekly Objectives: I can:</p> <ul style="list-style-type: none"> -Create a website for a photography business called CAMshots. -Insert text, hyperlinks, attributes, hotspots, and images into a website. -Define a storyboard. -Celebrate computer science education week by exploring code.org and engaging programing simulations. <p>Relevancy:</p> <ul style="list-style-type: none"> -Students will learn the basic tags to creating a website with multiple pages from scratch. They will also explore code.org to celebrate computer science education week. <p>Anti-Set:</p> <ul style="list-style-type: none"> -Introduce computer science video and directions for code.org. <p>Procedure:</p> <ul style="list-style-type: none"> -Students will explore and complete an hour of code! -For those not done with the review assignment, need to finish. <p>Weekly Assessments:</p> <ul style="list-style-type: none"> -Class participation, notes, discussions, warm-ups. Dave's review assignment: 15 points. -Coding activities. -CAMshots Tutorial Website: 20 points.

	<u>Weekly Assessments:</u> -Class participation, discussions, warm-ups. -Chp 7. Aplia: 12 points. -Chp. 7. Test: 20 points. -Financial statement analysis assignment. -Excel project: 8 points. -Annual report: 16 points. -Code.org participation.			
<u>Tuesday</u>	<u>Weekly Objectives:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> <u>Procedure:</u> -Review and discuss the financial statement analysis assignment. -In teams, students will produce an income statement and balance sheet using Microsoft Excel. This allows them to practice their excel skills and use formulas and formatting. 8 points. <u>Weekly Assessments:</u> -See Monday.	<u>Weekly Objectives:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> -What is a target market video. -Discussion on who students think their target market is. <u>Procedure:</u> -Target market PPT notes/discussion through slide 10. -Target market worksheet. Students will break down 8 companies and their target market. <u>Weekly Assessments:</u> -See Monday.	<u>Day 2</u> <u>Weekly Objectives:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> <u>Procedure:</u> -Career documents quiz. 15 points. -Students are to continue exploring code.org and learning components of programming. <u>Weekly Assessments:</u> -See Monday.	<u>Day 2</u> <u>Weekly Objectives:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> -Demo on best websites of 2014. <u>Procedure:</u> -Chp. 2 notes & tags part 1: Introducing websites and storyboards. -Introduce CAMshots tutorial website. -Students will create new folders for the tutorial code and download files. <u>Weekly Assessments:</u> -See Monday.
<u>Wednesday</u>	<u>Weekly Objectives:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> -Students are to finish their excel spreadsheets and show me for a grade. -When done, they are to move onto the annual report assignment. Students will analyze and break down an annual report from a company of their choice. 16 points.	<u>Weekly Objectives:</u> I can: -See Monday <u>Relevancy:</u> -See Monday <u>Anti-Set:</u> -Commercial activity: We will watch commercials and determine their target markets. <u>Procedure:</u> -Finish target market PPT notes/discussion. -Discuss target market worksheet. <u>Weekly Assessments:</u> -See Monday		

	<p><u>Procedure:</u> -Lesson 7-2 PPT: Preparing a balance sheet. -Aplia 7-2: Work together and on own. <u>Weekly Assessments:</u> -See Monday.</p>			
<u>Thursday</u>	<p><u>Weekly Objective:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> <u>Procedure:</u> -Students have the period to finish their annual reports. Due today in Moodle. <u>Weekly Assessments:</u> -See Monday.</p>	<p><u>Weekly Objectives:</u> I can: -See Monday <u>Relevancy:</u> -See Monday <u>Anti-Set:</u> -60 second speeches team builder activity. <u>Procedure:</u> -In teams, students will read 3 target market examples and break them down. -Introduce target market paragraph assignment. As a team, students are to discuss and define their target market. When done, need to write a paragraph about it. 8 points/ <u>Weekly Assessments:</u> -See Monday.</p>		
<u>Friday</u>	<p><u>Weekly Objective:</u> I can: -See Tuesday <u>Relevancy:</u> -See Tuesday <u>Anti-Set:</u> -Inspiring video from code.org on why learning/knowing some coding is so important. <u>Procedure:</u> -Students have the rest of the period to work through and create apps, games, etc from the online code editors. <u>Weekly Assessments:</u> -See Tuesday</p>	<p><u>Weekly Objectives:</u> I can: -See Monday <u>Relevancy:</u> -See Monday <u>Anti-Set:</u> <u>Procedure:</u> -In teams, write target market paragraph. -When done, students are to explore Code.org to get exposed to coding and app/game creation for computer science education week. <u>Weekly Assessments:</u> -See Monday</p>		