

| | Weekly Lesson Plans | Mr. Rob Donatelli | Week of: 12/15/14 | Room: 308 |
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| Class | Accounting I | Sales/Entrepreneurship | Life Skills in Business Twice A Week | Internet & Web Page Design Twice A Week |
| <u>Monday</u> | <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -Read, reflect on, and analyze a company's annual report of their choice. -Compare, analyze, and present on company's income statements. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -Students will learn how to analyze company's income statements and practice presentation skills. <p><u>Anti-Set:</u></p> <p><u>Procedure:</u></p> <ul style="list-style-type: none"> -Share in groups annual report papers and analysis. -Introduce income statement comparison assignment. <p>Students will work with a partner to compare two company's income statements and present on the findings. 12 points.</p> <ul style="list-style-type: none"> -Students have the rest of the period to work on. <p><u>Weekly Assessments:</u></p> <ul style="list-style-type: none"> -Class participation, discussions, warm-ups. -Annual report: 16 points. -Income statement comparison assignment: 16 points. -Current Events Friday: 4 points. | <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -Effectively work and collaborate in a team. -Identify the different types of market research. -Develop an effective market survey for your business. -Discuss and examine the importance of conducting market research for my business. -Analyze and describe survey results in paragraph form. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -Students will work together in a team to create a market research survey about their target market and analyze/interpret the results. <p><u>Anti-Set:</u></p> <p><u>Procedure:</u></p> <ul style="list-style-type: none"> -Market research PPT notes in Nearpod. -Show examples of surveys from last year. <p><u>Weekly Assessments:</u></p> <ul style="list-style-type: none"> -Class participation, notes, teamwork, discussions, warm-ups. -Market research surveys: 8 points. -Shark Tank reflection: 4 points. | <p style="text-align: center;"><u>Day 1</u></p> <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -Explain what an interview is and the importance of interviewing well. -Research a company I would want to work for and prepare facts that may be asked or used in an interview. -Practice answering real interview questions. -Describe how to prepare for an interview. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -Students will learn the four steps to mastering an interview for a job and practice interviewing skills. <p><u>Anti-Set:</u></p> <ul style="list-style-type: none"> -Discuss everything students know about interviewing through a brainstorm via Nearpod. <p><u>Procedure:</u></p> <ul style="list-style-type: none"> -Part 1 PPT notes: Preparing for the interview. -Students will complete a company research assignment to prepare for an interview. 4 points. <p><u>Weekly Assessments:</u></p> <ul style="list-style-type: none"> -Class participation, notes, discussions, warm-ups. -Company research assignment: 4 points. | <p style="text-align: center;"><u>Day 1</u></p> <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -Present on a top website of 2014. -Identify what components make a great website. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -Students will identify what makes a great website, break it down, and present on it. <p><u>Anti-Set:</u></p> <ul style="list-style-type: none"> -Top websites of 2014 presentation and discussion. <p><u>Procedure:</u></p> <ul style="list-style-type: none"> -Introduce website review project. Students are to research a top websites of 2014 and present on it based on why it was deemed great. <p><u>Weekly Assessments:</u></p> <ul style="list-style-type: none"> -Class participation, notes, discussions, warm-ups. -Website review project: 16 points. |
| <u>Tuesday</u> | <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -See Monday. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -See Monday. <p><u>Anti-Set:</u></p> | <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -See Monday. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -See Monday. <p><u>Anti-Set:</u></p> | <p style="text-align: center;"><u>Day 2</u></p> <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -See Monday. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -See Monday. | <p style="text-align: center;"><u>Day 2</u></p> <p><u>Weekly Objectives:</u> I can:</p> <ul style="list-style-type: none"> -See Monday. <p><u>Relevancy:</u></p> <ul style="list-style-type: none"> -See Monday. |

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| | <p>Procedure: -Students should continue to work on their income statement analysis project. Chart and analysis due in Google docs by tomorrow.</p> <p>Weekly Assessments: -See Monday.</p> | <p>Procedure: -Handout and introduce the market research survey assignment. Due tomorrow. 8 points.</p> <p>Weekly Assessments: -See Monday.</p> | <p>Anti-Set: -Kid Snippets interviewing.</p> <p>Procedure: -Finish preparing for an interview PPT notes. -Case study on interviewing. -Students will get with partners and practice answering questions about interviewing.</p> <p>Weekly Assessments: -See Monday.</p> | <p>Anti-Set: Procedure: -Students are to finish their website PPT's. We will begin presentations and finish next class.</p> <p>Weekly Assessments: -See Monday.</p> |
| Wednesday | <p>Weekly Objectives: I can: -See Monday.</p> <p>Relevancy: -See Monday.</p> <p>Anti-Set:</p> <p>Procedure: -Students are to finalize their presentations and we will begin presenting.</p> <p>Weekly Assessments: -See Monday.</p> | <p>Weekly Objectives: I can: -See Monday</p> <p>Relevancy: -See Monday</p> <p>Anti-Set: -Explore Code.org.</p> <p>Procedure: -Students are to finish their surveys. -When done, they are to complete a journal reflection in Moodle about market research.</p> <p>Weekly Assessments: -See Monday</p> | | |
| Thursday | <p>Weekly Objective: I can: -See Monday.</p> <p>Relevancy: -See Monday.</p> <p>Anti-Set:</p> <p>Procedure: -Finish income statement comparison presentations. -When done, students will complete a credit card activity that teaches them how to use credit successfully and how to compare credit cards.</p> <p>Weekly Assessments: -See Monday.</p> | <p>Weekly Objectives: I can: -See Monday</p> <p>Relevancy: -See Monday</p> <p>Anti-Set: -60 second speeches team builder activity.</p> <p>Procedure: -Review articles and teams will share responses. -Students are to print their surveys, download the excel analysis spreadsheet, and share with their team.</p> <p>Weekly Assessments: -See Monday.</p> | | |

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| <p>Friday</p> | <p><u>Weekly Objective:</u> I can: -See Monday. <u>Relevancy:</u> -See Monday. <u>Anti-Set:</u> <u>Procedure:</u> -Current events Friday! Students will find a business/tech current event of their choice, read it, reflect on it, and present it. 4 points. <u>Weekly Assessments:</u> -See Monday.</p> | <p><u>Weekly Objectives:</u> I can: -See Monday <u>Relevancy:</u> -See Monday <u>Anti-Set:</u> <u>Procedure:</u> -Shark Tank Friday! Students will watch an episode of Shark Tank and analyze whether the companies will be successful or not. 4 points. <u>Weekly Assessments:</u> -See Monday</p> | | |
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