

Wix Business Website Project
Mr. Donatelli
Web Page Design

Name: _____

Targets: I can...

- Create a professional business website using Wix software.



Directions:

1. You are going to create a professional business website using [Wix.com](http://www.wix.com). You have **TWO** options. **Options #1:** You can create a website for a realistic company that you would like to start someday. **Option #2:** You can create a website for an organization or sports team at Dallastown. Both options will have a winning website with a prize!
2. Before you can start building your website, you need to brainstorm what you want your website to be about, look like, and plan a storyboard.
 - a. Using paper, Microsoft Word, Pain, etc. you need to storyboard your website. In the storyboard I want to see a name for the site, a slogan/tagline, and how the layout will flow. Hand-in/print and show me when done. **4 points.**
3. Once you have decided on the name of your business, slogan, and what your business represents, you can go to [Wix.com](http://www.wix.com) and sign-up.
 - a. When you sign-up, they will want you to pick a template. Select one of the business ones.
 - b. Also, when you save for the first time, you will need to give a name to your site. You create the domain name.
4. Now you are ready to start creating your website. I am giving a lot of freedom on how you want to do it. **Requirements are that you have:**
 - a. Pick an appropriate design and modify it to your business theme.
 - b. Home page with appropriate text, pictures, and hyperlinks to other sites.
 - c. About page that has information about the company.
 - d. Services or products page that shows what you offer as a business. This will take some time to create.
 - e. Company blog. You do not need to post on it but at least set the page up.
 - f. Contact page with Google maps. Make-up an email, phone number, and address for your business.
 - g. Bonus: Would really like to see multimedia, social media, and anything else that represents your brand!
5. Here are some ideas to get you started: <http://www.wix.com/sample/website>

6. When you are done your website, you submit it by copying and pasting the url of the website into your class Google Doc in Moodle. This is not a 2 day project as this will take you some time build.

**Business, Computer and Information Technology Department
Project Rubric**

Name _____

Assignment: _____

Points Earned (32) _____

Objectives	Below Basic 1-2 point	Basic 3-4 points	Proficient 5-6 points	Advanced Proficient 7-8 points	Total Points Earned
<i>Content</i>	Content does not meet objectives.	Multiple content areas need more development; focus is not clear.	More content development is needed; most content guidelines followed.	Information clearly relates to theme; all content guidelines followed; thorough; appropriate.	
<i>Layout & Appearance</i>	Content does not meet objectives.	Information has multiple organizational mistakes; and/or lacks professionalism.	Most information is organized; professional appearance.	Information is well organized and attractive; professional appearance.	
<i>Model</i>	Model does not meet objectives.	Multiple procedures are unclear.	Some operational steps need to be changed.	Simulation operates correctly and has logical sequences.	
<i>Professionalism</i>	Content does not meet objectives.	Work is submitted late; completes most team assigned tasks; unprofessional at times during project.	Submits work by the deadline; completes most team assigned tasks; displays professionalism during project.	Submits work by the deadline; completes all team assigned tasks; displays professionalism during project.	