

Website Review Project
Mr. Donatelli
Web Page Design

Name: _____

Targets: I can...

- Create a professional presentation on a website of my choice.



Directions:

1. You and another student are going to find and review “cool” websites by Googling “top websites of 2014,” “Awesome websites,” etc. As you review the websites, ask yourself how good is the following:
 - a. **Content** (Is the information easy to read? Engaging? Interesting?)
 - b. **Design** (How the website looks, feels, pictures, videos, flash player, etc.)
 - c. **Layout & Usability** (Is it easy to navigate? What is the layout?)
 - d. **Regular Updates** (Is the content fresh? Specials? Promotions?)
 - e. **Ability to interact** (Is there links to social media? Blog?)
2. After you find and review different websites, you and your partner need to pick one you think embodies the above list the best.
3. In Google Docs, you are to create a brief presentation addressing the following:
 - a. **Slide 1:** Title slide with names, website name, and link to website address.
 - b. **Slide 2:** Address how the site does a great job with content and design. 6-8 words per bullet. At least 1 picture.
 - c. **Slide 3:** Address how the site does a great job with layout/usability, updates, and interaction. 6-8 words per bullet. At least 1 picture.
 - i. NOTE: As you go through the presentation, you will visually describe how the content for example is really good!
4. When done PPT, share the presentation with me at Robert.donatelli@dallastownsd.net

Business, Computer and Information Technology Department
Project Rubric

Names _____

Assignment: Website Review Project

Points Earned (16) _____

Objectives	Below Basic 0-2 point	Basic 3-4 points	Proficient 5-6 points	Advanced Proficient 7-8 points	Total Points Earned
PPT Content	Content does not meet objectives.	Essential parts missing or additional nonessential content added.	Minor content missing, unclear, or needs more details..	Correct; contained all required content; well organized; thorough.	

Objectives	Below Basic 0-1 point	Basic 2 points	Proficient 3 points	Advanced Proficient 4 points	Total Points Earned
Presentation Content/Communication	Content does not meet objectives.	Essential parts missing or additional nonessential content added.	Minor content missing, unclear, or needs more details..	Correct; contained all required content; well organized; thorough.	
Vocabulary/Voice Quality	Does not meet objectives.	Many grammatical mistakes; many filler words are used. Often can't be heard; lacks enthusiasm.	Uses appropriate grammar most of the time. An occasional filler word is used. Speaks clear, loud and enthusiastic most of the time.	Correct and appropriate use of vocabulary.	