

# Counterculture of the 1960s

# Counterculture

- Group of young Americans in the 1960s who rejected conventional customs and mainstream culture.
- “Hippies”
- Generation Gap



# Change in Dress and Hair

- ◉ Women wore freer fashions of loose fitting dresses.
- ◉ They adopted the dress of the working people
  - Blue jeans
  - Plain cotton shirts
  - Peasant blouses
  - Indigenous articles
- ◉ Mop Top

# Art

- Pop Art
  - Andy Warhol
  - Roy Lichtenstein
- Op Art
  - Colorful
  - Appeared to be created under the influence



# Music

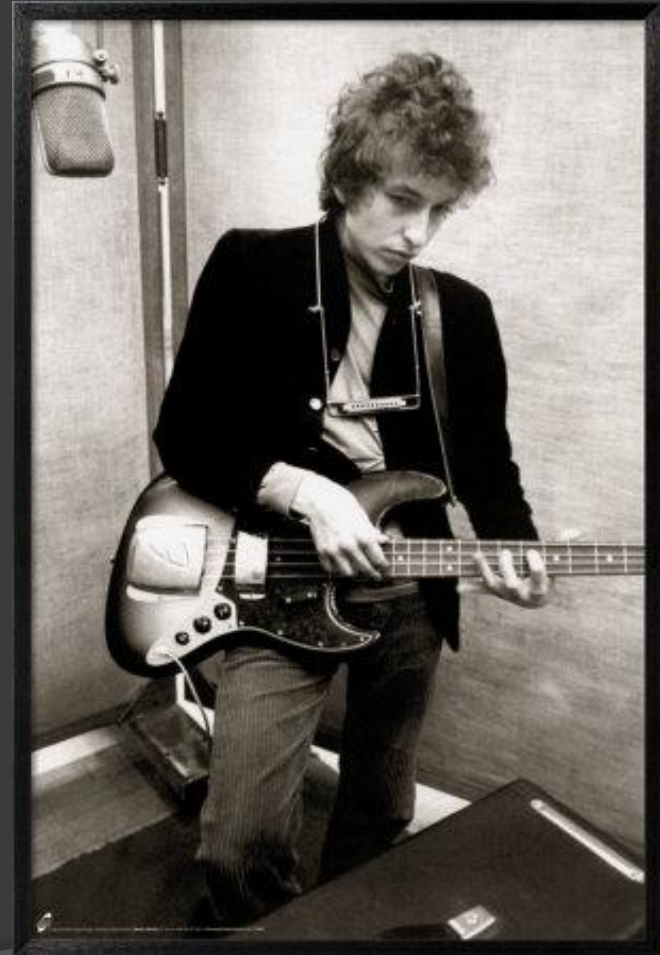
- ◉ Stagnant in the early 60s.
- ◉ 1964 the “British Invasion”
- ◉ The Beatles and the Rolling Stones
- ◉ Rock-n-Roll



**THE  
BEATLES**

# Music

- ◉ Folk Music
  - Bob Dylan and Joan Baez
- ◉ Traditional songs that had been passed down from generation to generation.



# Woodstock

- ⦿ August 1969
- ⦿ Woodstock Music and Art Fair
- ⦿ 400,000 people gathered for 3 days
- ⦿ Bethel, New York in an open pasture.
- ⦿ “A Fellowship Experience”



