

Graphic Design end of the Semester Portfolio Rubric

NAME _____ Period _____ DATE _____

	5 Excellent	4 Good	3 Average	2 Poor	1 Incomplete
Craftsmanship	Excellent. Projects were all in sleeves and were all facing the appropriate direction. The printed paper was kept neat without any folds, wrinkles or tears. Every effort was made by the student to make the best finished product. The portfolio was in an individual binder with a plastic cover and was in excellent condition without bends or writing on it.	Good Craftsmanship. Projects were all in sleeves and were mostly facing the appropriate direction. The printed paper was kept neat without any folds, wrinkles or tears. Every effort was made by the student to make the best finished product. The portfolio was in an individual binder with a plastic cover and was in good condition without bends or writing on it.	Average Craftsmanship. Projects were mostly in sleeves and were mostly facing the appropriate direction. The printed paper was kept neat without any folds, wrinkles or tears. Every effort was made by the student to make the best finished product. The portfolio was in an individual binder with a plastic cover and was in average condition without bends or writing on it.	Little effort and/or poor craftsmanship. Students work was incomplete. Projects were not all in sleeves and were not all facing the appropriate direction. The printed paper was kept neat without any folds, wrinkles or tears. Little effort was made by the student to make the best finished product. The portfolio was in an individual binder with a plastic cover and was in poor condition with bends or writing on it.	No or little effort was made. Projects were not in sleeves and were not facing the appropriate direction. The printed paper was not kept neat without any folds, wrinkles or tears. No effort was made by the student to make the best finished product. The project was late/and or incomplete. The project may be dirty, torn or messy. The portfolio was not in an individual binder with a plastic cover.

REFLECTION & EVALUATION

Reflect upon your art project by answering the following questions in complete sentences. Answer them with as much information as possible.

- Which one of your works do you believe to be your best? Explain why?

- Which of your works do you believe is the least effective? Explain why and what would you do differently?

- Explain how you have grown as a young artist? What have you learned about art and about yourself?

- What do you still want to learn?

PUT PORTFOLIO PIECES in order-

Place in sleeve as demonstrated in class

<input type="checkbox"/>	Magazine Cover (Must go on Front of Portfolio)
<input type="checkbox"/>	2 Photoshop works (2-5x7 on same sheet of paper)
<input type="checkbox"/>	Liquify (8x10)
<input type="checkbox"/>	Photomorph/ Photomontage (8x10)
<input type="checkbox"/>	Kaleidoscope (8.5x11)
<input type="checkbox"/>	Newsletter (8.5x11)
<input type="checkbox"/>	Self Portrait (8x8)
<input type="checkbox"/>	Name Tag
<input type="checkbox"/>	Name within a name

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