

NAME DESIGN (COLOR YOUR WORLD)

NAME _____

GRAPHIC DESIGN COLOR _____

DUE DATE _____

1. Why is color so important in design?

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2. Why is it important to research different fonts?

3. List three color theories.

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5- SUPERIOR 4-GOOD 3-AVERAGE 2-POOR
1-UNSATISFACTORY 0-UNACCEPTABLE

All color theories were used in order and used effectively

5 4 3 2 1 0

The letters and shapes are combined together to produce
an attractive layout

5 4 3 2 1 0

The original 12 colors in the first 3 letters are consistently
used throughout the rest of the letters

5 4 3 2 1 0

The name is readable and flows from first to last name.

First and last name do not appear to be connected.

5 4 3 2 1 0

The work is presented cleanly and fits the 4" x 11" size

5 4 3 2 1 0

Project: complete or incomplete

