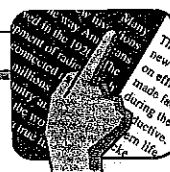


## SECTION 1

## GUIDED READING AND REVIEW

## The Postwar Economy

**A. AS YOU READ**

As you read Section 1, answer the following questions.

**BUSINESS EXPANSION**

1. In the 1950s, how did some corporations expand to protect themselves against the dangers of economic downturns?  
\_\_\_\_\_
2. What were the main advantages of the franchise system?  
\_\_\_\_\_

**NEW TECHNOLOGY**

3. How did television contribute to the growth of consumer spending?  
\_\_\_\_\_
4. Why was the invention of the transistor significant?  
\_\_\_\_\_
5. How did research for the atomic bomb lead to a new industry?  
\_\_\_\_\_

**CHANGING LIVES**

6. What were the advantages and drawbacks of white-collar work?  
\_\_\_\_\_
7. What made the suburbs expand?  
\_\_\_\_\_
8. How did suburban expansion lead to the growth of the auto industry, highways, and consumer credit?  
\_\_\_\_\_

**B. REVIEWING KEY TERMS**

Use each of the following terms in a sentence that shows the meaning of the term.

9. per capita income \_\_\_\_\_
10. conglomerate \_\_\_\_\_
11. transistor \_\_\_\_\_
12. baby boom \_\_\_\_\_
13. GI Bill of Rights \_\_\_\_\_