

Wix Business Website Project

Mr. Donatelli

Web Page Design

Name: _____

Targets: I can...

- Create a professional business website using Wix software.



Directions:

1. You are going to create a professional business website using [Wix.com](https://www.wix.com). You have **TWO** options. **Options #1:** You can create a website for a realistic company that you would like to start someday. **Option #2:** You can create a website for an organization or sports team at Dallastown. Both options will have a winning website with a prize!
2. Before you can start building your website, you need to brainstorm what you want your website to be about, look like, and plan a storyboard.
 - a. Using paper, Microsoft Word, Paint, etc. you need to storyboard your website. In the storyboard I want to see a name for the site, a slogan/tagline, and how the layout will flow. Hand-in/print and show me when done. **4 points.**
3. Once you have decided on the name of your business, slogan, and what your business represents, you can go to [Wix.com](https://www.wix.com) and sign-up.
 - a. When you sign-up, they will want you to pick a template. Select one of the business ones.
 - b. Also, when you save for the first time, you will need to give a name to your site. You create the domain name.
4. Now you are ready to start creating your website. I am giving a lot of freedom on how you want to do it. **Requirements are that you have:**
 - a. Pick an appropriate design and modify it to your business theme.
 - b. Home page with appropriate text, pictures, and hyperlinks to other sites.
 - c. About page that has information about the company.
 - d. Services or products page that shows what you offer as a business. This will take some time to create.
 - e. Company blog. You do not need to post on it but at least set the page up.
 - f. Contact page with Google maps. Make-up an email, phone number, and address for your business.
 - g. Bonus: Would really like to see multimedia, social media, and anything else that represents your brand!
5. Here are some ideas to get you started: <http://www.wix.com/sample/website>

6. When you are done your website, you submit it by copying and pasting the url of the website into your class Google Doc in Moodle. This is not a 2 day project as this will take you some time build.

**Business, Computer and Information Technology Department
Project Rubric**

Name _____

Assignment: _____

Points Earned (32) _____

Objectives	Below Basic 1-2 point	Basic 3-4 points	Proficient 5-6 points	Advanced Proficient 7-8 points	Total Points Earned
Content	Content does not meet objectives.	Multiple content areas need more development; focus is not clear.	More content development is needed; most content guidelines followed.	Information clearly relates to theme; all content guidelines followed; thorough; appropriate.	
Layout & Appearance	Content does not meet objectives.	Information has multiple organizational mistakes; and/or lacks professionalism.	Most information is organized; professional appearance.	Information is well organized and attractive; professional appearance.	
Model	Model does not meet objectives.	Multiple procedures are unclear.	Some operational steps need to be changed.	Simulation operates correctly and has logical sequences.	
Professionalism	Content does not meet objectives.	Work is submitted late; completes most team assigned tasks; unprofessional at times during project.	Submits work by the deadline; completes most team assigned tasks; displays professionalism during project.	Submits work by the deadline; completes all team assigned tasks; displays professionalism during project.	