

NAME _____

GRAPHIC DESIGN COLOR _____

PROJECT: Magazine Cover Design

REFLECTION & EVALUATION

Reflect upon your art project by answering the following questions in complete sentences. Answer them with as much information as possible about your artwork.

1. How does incorporating information about a product, person, place or thing help the reader understand the message? (1 point)

2. Why is it important to identify graphic design media (Microsoft Office, Adobe In-Design) techniques and use them to create an original design? (1 point)

3. List three things that you learned from this assignment. (1/2 point)

4. Describe **why** you consider your project to be successful? Why or Why not? How could you improve upon your project? (1/2 point)

5. Must have the following on the Cover:

_____ Your name is used and dominates the composition

_____ The Logo type is properly placed and is not Pixelated (has a transparent background)

_____ Various text sizes and colors must be used to describe you based on the magazine format (size appropriate)

_____ Photo of student is properly and cleanly cut out if needed and placed in front or behind the logo type based on the magazine format

_____ Must use the entire composition that fits the Magazine format

_____ Evidence of Research (magazine cover looks like an actual cover)

_____ Text must be aligned (flush left, flush right, centered according to the format of the magazine)

5- SUPERIOR 4-GOOD 3-AVERAGE 2-POOR 1-UNSATISFACTORY 0-UNACCEPTABLE

Layout and composition are organized and balanced in a coherent manner that communicates a message about the designer

5 4 3 2 1 0

Demonstrates superior craftsmanship, to include presentation and neatness of printed material

5 4 3 2 1 0

Pictures are not pixilated or blurry. Image is recognizable and is facing the appropriated direction

5 4 3 2 1 0

Text is legible and readable

5 4 3 2 1 0

Project: complete or incomplete

Total points _____

30-27=	A
26.5-24=	B
23.5-21=	C
20.5-18=	D
17.5-below=	F